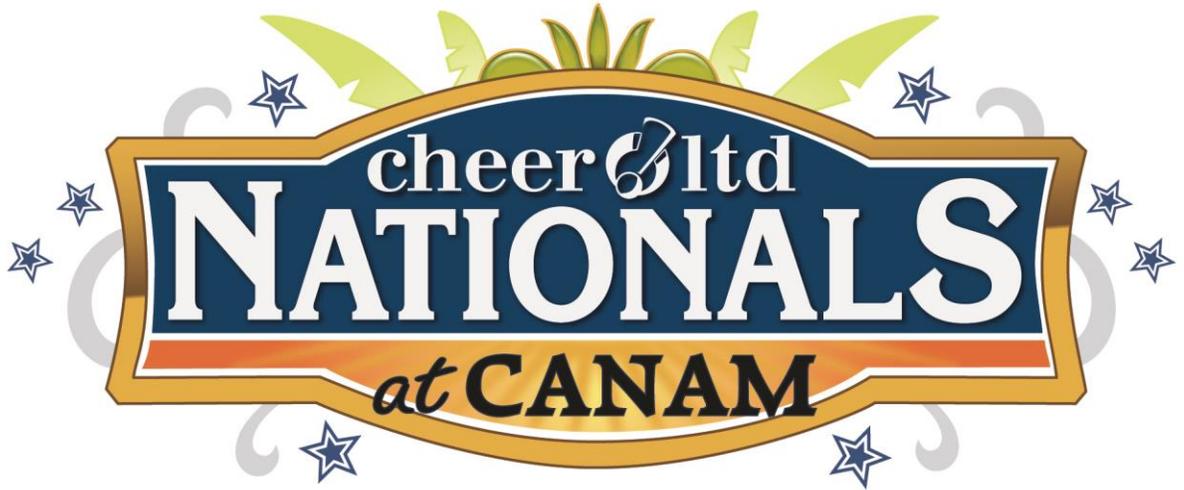


**March 15-17, 2019**  
**Myrtle Beach, SC**



**ADVERTISER & VENDOR PACKET**

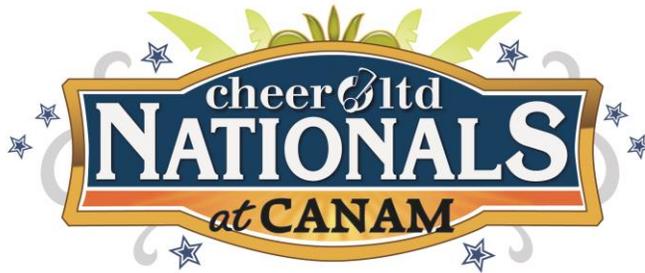
**2019**



**ADVERTISER AND VENDOR PACKET 2019**  
**The BEST National Cheer Competition**  
**BEGINNING to END!**



**Join us in Myrtle Beach, SC**  
**To promote your business to thousands of**  
**cheerleaders & dancers for 3 days!**



## NATIONALS ADVERTISING PACKET 2019

The BEST Cheerleaders and Parents...Really...  
Over 17,000 of them for three days in Mid-March in Myrtle Beach!  
They must eat and shop somewhere – Will it be WITH YOU?

*Advertise with Cheer Ltd. Nationals at CANAM and  
Make OUR customers, YOUR customers!*

It is Cheer Ltd.'s privilege to deliver 17,000 customers to Myrtle Beach, but it's up to you to take advantage of the **\$4.5 million** they will spend in Myrtle Beach in three days!

If you are a business in Myrtle Beach, SC or a national company that caters to the cheerleading industry, you simply cannot miss this opportunity! The 2019 Cheer Ltd. Nationals at CANAM is back again in Myrtle Beach, SC for their 31<sup>st</sup> year bringing over 5,000 cheerleaders and approximately 12,000 spectators to the immediate area in Mid-March! Cheer Ltd. Nationals at CANAM is one of the largest cheerleading competitions in the U.S. and will be held at the Myrtle Beach Convention Center the week of March 15-17, 2019.

We offer a wealth of opportunities for you to reach these 17,000 visitors to Myrtle Beach through advertising. In addition, Cheer Ltd. is offering vendor booths to companies that would like to sell directly to our cheerleaders and dancers! *No food or apparel may be sold, however.* Cheer Ltd has exclusivity with All-Star Outfitters for 2019 CANAM apparel. If you are a company that does not sell clothing, you will want to be with us in Myrtle Beach, SC! Just look at a few of the possibilities...

- Jumboscreen advertisements in the competition arenas
- Social Media - Facebook and Twitter Promotion
- Vendor Space

There are many ways to make our customers, your customers! I really look forward to working with you this year!  
**Questions?** (800) 477-8868.

### Scotti Marshburn

Nationals at CANAM Director

**CHEER LTD.**

**A VARSITY SPIRIT BRAND**

(P)800.477.8868

(f)910.488.4618

[scottim@varsitygainesville.com](mailto:scottim@varsitygainesville.com)

[www.cheerltd.varsity.com](http://www.cheerltd.varsity.com)

[www.cheer-ltd-nationals-at-canam.com](http://www.cheer-ltd-nationals-at-canam.com)



# IS YOUR BUSINESS READY TO ROCK IN 2019?

Cheer Ltd. is offering FIVE different ways for OUR customers to become YOUR customers! Spaces sell out quickly so do not delay!  
Half deposit is required to reserve booth space. Final payment is due February 1, 2019. **All fees are non-refundable.**

**1 JUMBO SCREEN ADVERTISEMENT IN ALL PERFORMANCE AREAS \$588**  
You provide a FULL COLOR ad to be projected on the jumbo screens (3 total arenas) throughout the competitive events Friday, Saturday, and Sunday. Ads rotate in between performances and before award ceremonies. (pdf, jpg, png file needs to be emailed no later than Feb.1)

**2 STANDARD VENDOR BOOTH – SINGLE \*outside MBCC under the overhang\* \$1288**  
Standard vendor booth space will be offered to the first 15 companies. Booths are located outside the doors of the Myrtle Beach Convention Center. **NO FOOD OR APPAREL IS ALLOWED TO BE SOLD.** Set up is required on Thursday, March 14<sup>th</sup> between 12:00 PM – 7:00 PM. Selling times are approximately 9am – 9pm Friday, Saturday, and Sunday March 15-17. (Booth specs – 8' x 10' pipe/drape, 8' skirted table 1 chair; add \$200 for electricity) Standard booths will be OUTSIDE, no matter the weather. Booths will be under the awning of the front doors. No vendor can use Cheer Ltd. logo in their products. \*Please note that standard vendor booths have been moved to outside for better spectator and athlete flow inside the convention center.



**3 ABSENTEE VENDOR \$1088**  
Includes the following: #1 - Jumbo Screen Ad, and promotional products/giveaways promoted as “fan throw-outs” throughout the weekend and during the pep rally. Additionally, any catalogues or flyers will be displayed in the coaches’ room throughout the weekend.

**4 ULTIMATE Coaches’ Room ADVERTISER ...FOR ONE TOP COMPANY \$4000**  
LIMITED TO ONLY ONE! Single booth with electricity outside #1 – Jumbo Screen Ad, and you may personally be in ALL coaches meetings to be introduced and welcome them to the beach! You only have two minutes to talk to the coaches, but you will be allowed to greet them as they come in! Bonus: Facebook, Instagram, and Twitter promotion, logo and link included in all eUpdates to parents and coaches.

**5 ULTIMATE ADVERTISER...FOR ONE TOP COMPANY ~~\$6500~~ **SOLD****  
LIMITED TO ONLY ONE ULTIMATE advertiser! Double Prime Booth Space with electricity (if requested), #1 Jumbo Screen ad in both arenas, Targeted Eblast Ad that links directly to your site (to 9000+ emails), Facebook and Twitter Promotion, logo and link included in all eUpdates to parents and coaches. ~~fan throw-outs provided by you will be announced and given away, and logo and link on [www.cheer-ltd-nationals-at-canam.com](http://www.cheer-ltd-nationals-at-canam.com). This advertiser also is able to request to use the Nationals logo on their product if it is not something we sell with ASO.~~

Company: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Contact E-Mail: \_\_\_\_\_  
 Contact Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
 Company Website: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Option to be Purchased: \_\_\_\_\_ Add Electricity for \$250 \_\_\_\_\_ TOTAL AMOUNT DUE: \_\_\_\_\_

Cash / Check/ Money Order (Circle) Amount: \_\_\_\_\_ (Remember to add \$250 if electricity is needed)

Visa / MC/AE \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Exp. Date: \_\_\_\_\_ V-Code: \_\_\_\_\_  
 (Circle)

Amount to be charged: \_\_\_\_\_ Cardholder's Name: \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Cardholder's Street Address \_\_\_\_\_ Cardholders Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*I authorize the total amount listed to be charged immediately upon receipt.*

CANAM Nationals 2019

Please fill out this form and mail or fax back to:

Cheer Ltd. Nationals at CANAM \*118 Ridgeway Drive, Suite 101 \*Fayetteville, NC 28311 Fax: (910) 488-4618

